

**Course Title: Web 2.0 Tools & Content Development with Canva**

**Location:** Kayseri, Turkey

**Duration:** 5 Days (25 Contact Hours)

**Language:** English (B1+)

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**Detailed Course Schedule**

Day	Time	Module & Training Activities
Monday	10:00-16:00	<b>Module 01: The Digital Classroom &amp; Web 2.0 Foundations</b> <ul style="list-style-type: none"><li>• Registration and course introduction: Setting expectations .</li><li>• Understanding how Web 2.0 tools transform education and teacher readiness .</li><li>• <b>Hands-on:</b> Digital inclusion and selecting the right tools for diverse classrooms.</li></ul>
Tuesday	09:00-15:00	<b>Module 02: Visual Storytelling &amp; Infographics with Canva</b> <ul style="list-style-type: none"><li>• Using visual storytelling to simplify complex concepts .</li><li>• <b>Practical Workshop:</b> Designing multimedia projects and infographics .</li><li>• Applying integration frameworks to redesign existing lesson materials.</li></ul>
Thursday	09:00-15:00	<b>Module 03: ICT Tools for Active &amp; Engaged Learning</b> <ul style="list-style-type: none"><li>• Discovering EdTech tools that support collaboration and student participation .</li><li>• <b>Hands-on:</b> Designing interactive and inclusive activities with practical Web 2.0 tools .</li><li>• Focus on 21st-century skills: communication and creativity.</li></ul>
Wednesday	09:00-15:00	<b>Module 04: Gamification, Assessment &amp; Digital Well-being</b> <ul style="list-style-type: none"><li>• Exploring gamified approaches and interactive assessment tools .</li><li>• <b>Workshop:</b> Media literacy, cybersecurity, and promoting digital balance .</li><li>• Creating simple educational websites to showcase student work.</li></ul>
Friday	09:00-15:00	<b>Module 05: Final Workshop: Tech-Integrated Lesson Planning</b>

Day	Time	Module & Training Activities
		<ul style="list-style-type: none"> <li>• Synthesizing course concepts: Designing an innovative, tech-integrated lesson plan .</li> <li>• <b>Peer Feedback:</b> Refinement of plans and planning classroom implementation .</li> <li>• Final reflection, personal action plan, and certificates.</li> </ul>

### Learning Outcomes

After the course, participants will be able to:

- Integrate digital tools and innovative pedagogies to create student-centered learning environments.
- Use creative media and infographics to inspire problem-solving and collaboration.
- Design technology-enhanced lessons that support differentiation and active participation.
- Apply principles of digital citizenship to promote safe and responsible technology use.

### Methodology

The course follows an **Active & Experiential** approach, where participants engage in workshops rather than lectures. The sessions are **Collaborative & Inclusive**, fostering creativity and the sharing of diverse perspectives.